



Killeen-Temple, TX



1 Santa Fe Plaza Dr
Killeen, Texas 76541

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 MSA

28660 Killeen-Temple, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

509,487

Population (2024)

Population **grew by 47,822** over the last 5 years and is projected to **grow by 44,482** over the next 5 years.

202,234

Total Regional Employment

Jobs **grew by 8,515** over the last 5 years and are projected to **grow by 8,410** over the next 5 years.

\$67.2K

Median Household Income (2023)

Median household income is **\$11.3K below** the national median household income of \$78.5K.

Takeaways

- As of 2024 the region's population **increased by 10.4%** since 2019, growing by 47,822. Population is expected to **increase by 8.7%** between 2024 and 2029, adding 44,482.
- From 2019 to 2024, jobs **increased by 4.4%** in Killeen-Temple, TX from 193,719 to **202,234**. As the number of jobs increased, the **labor force participation rate decreased from 59.3% to 59.0% between 2019 and 2024**.
- Concerning educational attainment, **17.1% of Killeen-Temple, TX residents possess a Bachelor's Degree** (4.5% below the national average), and **10.3% hold an Associate's Degree** (1.5% above the national average).
- The top three industries in 2024 are Federal Government, Military, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

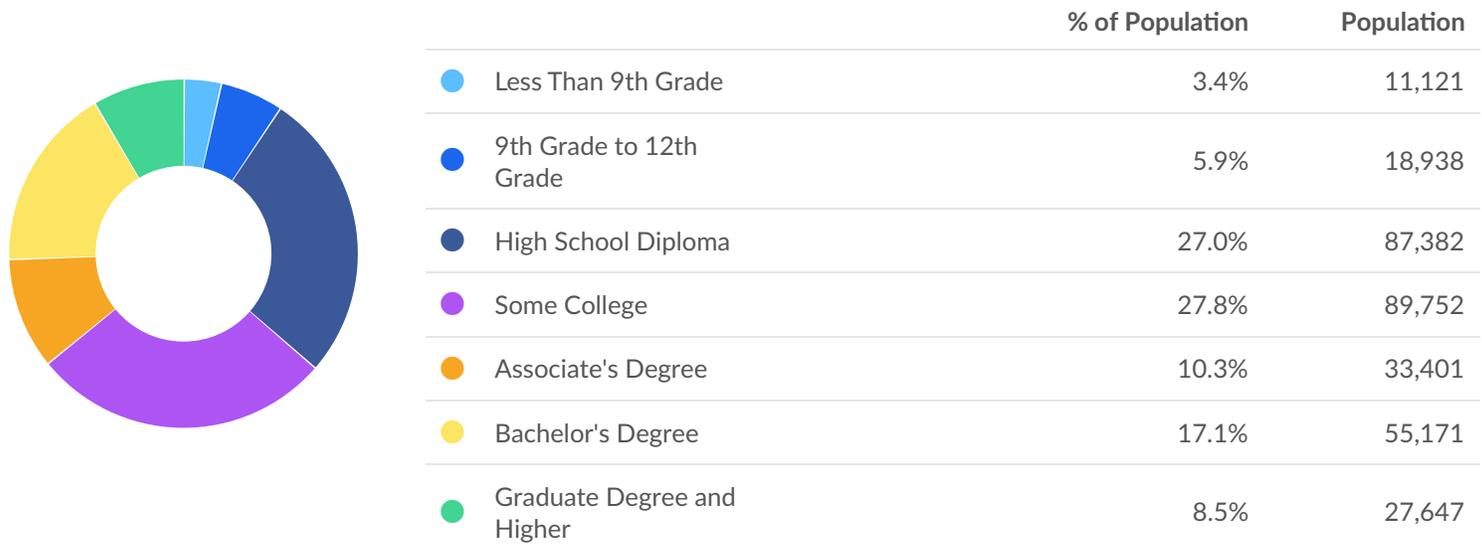
	Population (2025)	Labor Force (Sep 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	517,362	206,014	202,234	94.6	\$29.00B	\$44.39B	\$54.14B
State	31,700,446	15,966,297	15,814,933	96.7	\$2.74T	\$1.56T	\$2.10T

Sep 2025 Labor Force Breakdown



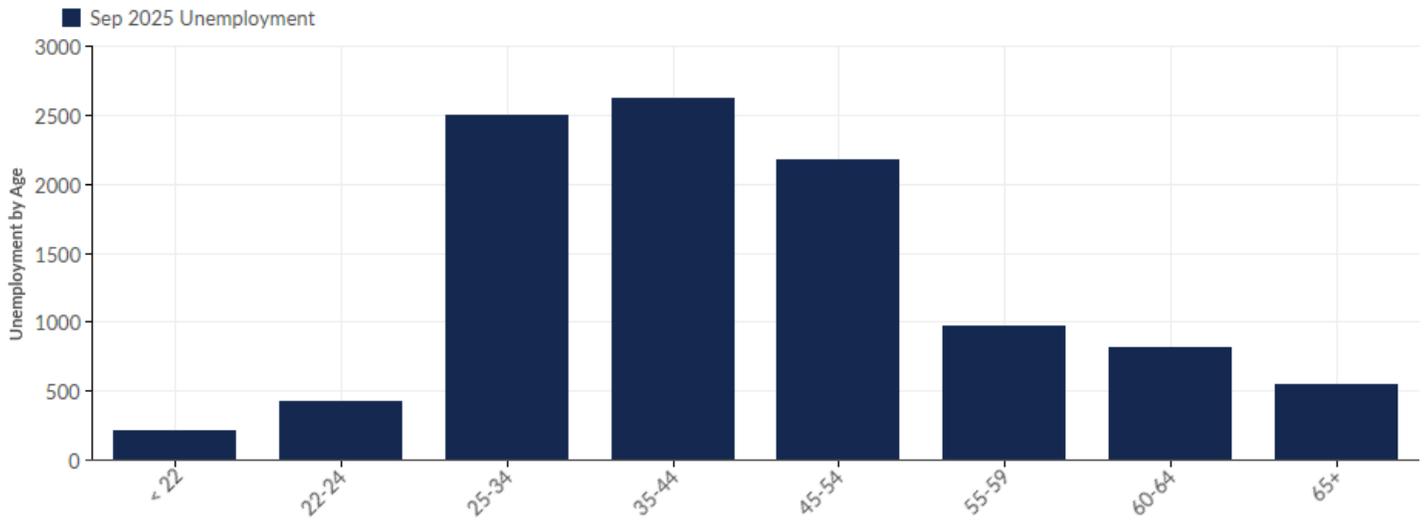
Educational Attainment

Concerning educational attainment, **17.1% of Killeen-Temple, TX residents possess a Bachelor's Degree** (4.5% below the national average), and **10.3% hold an Associate's Degree** (1.5% above the national average).



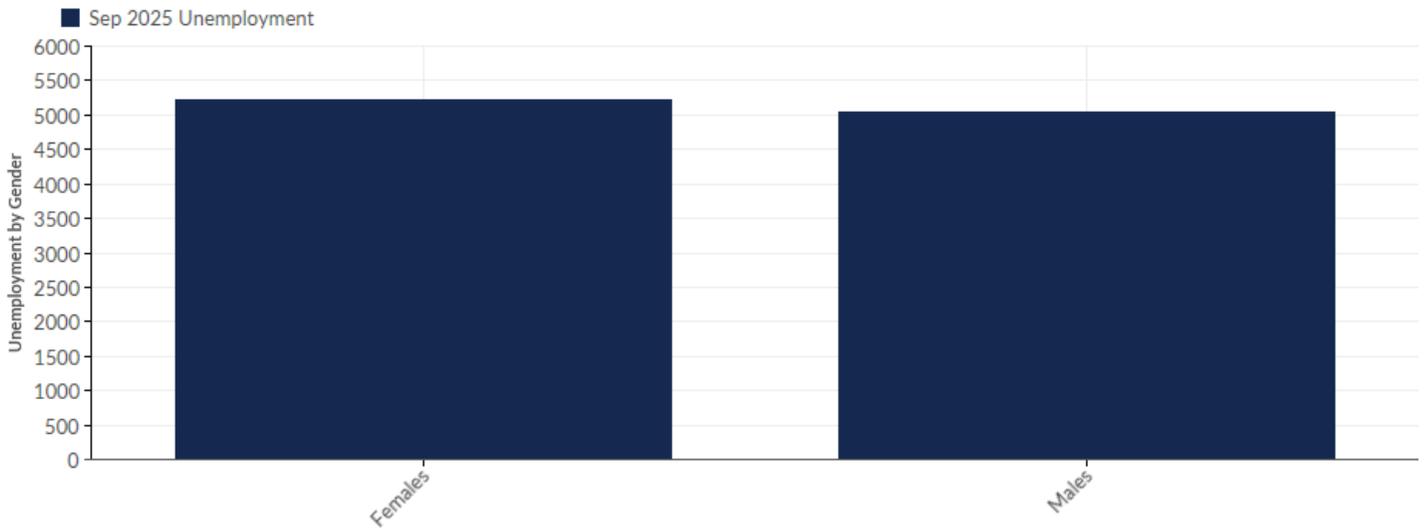
Unemployment by Demographics

Unemployment by Age



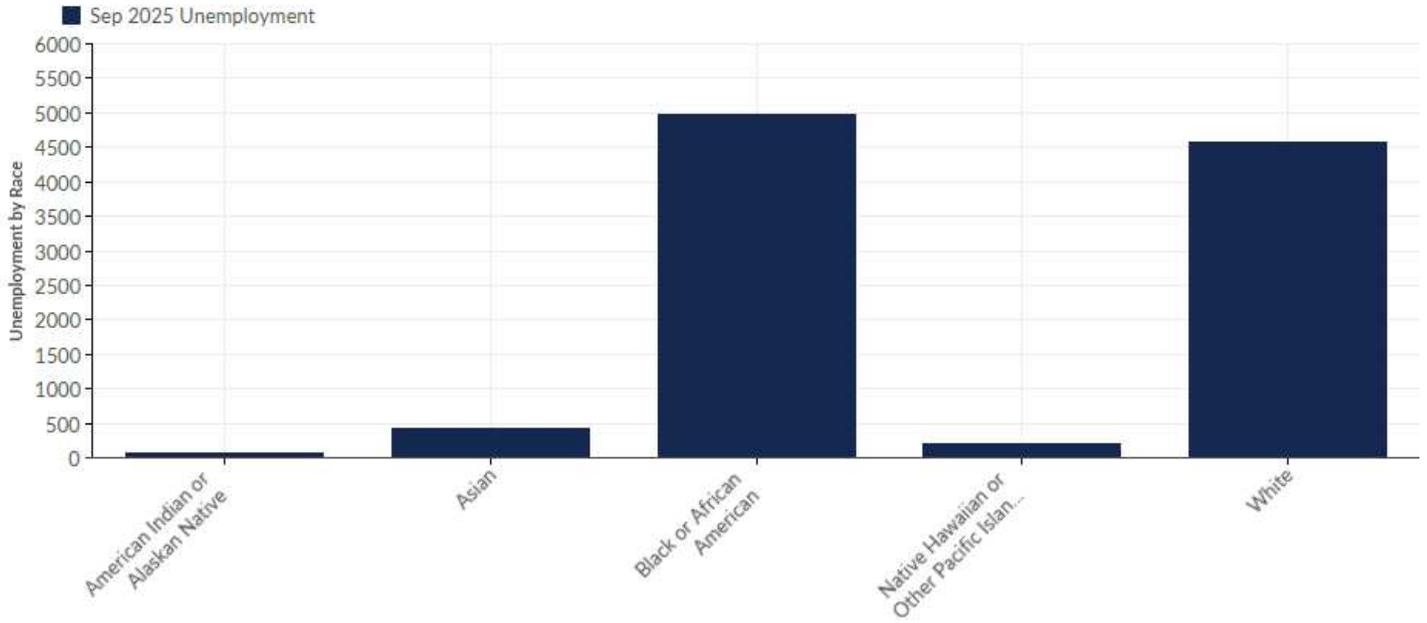
Age	Unemployment (Sep 2025)	% of Unemployed
< 22	213	2.08%
22-24	421	4.11%
25-34	2,498	24.36%
35-44	2,623	25.58%
45-54	2,175	21.21%
55-59	970	9.46%
60-64	810	7.90%
65+	544	5.30%
Total	10,255	100.00%

Unemployment by Gender



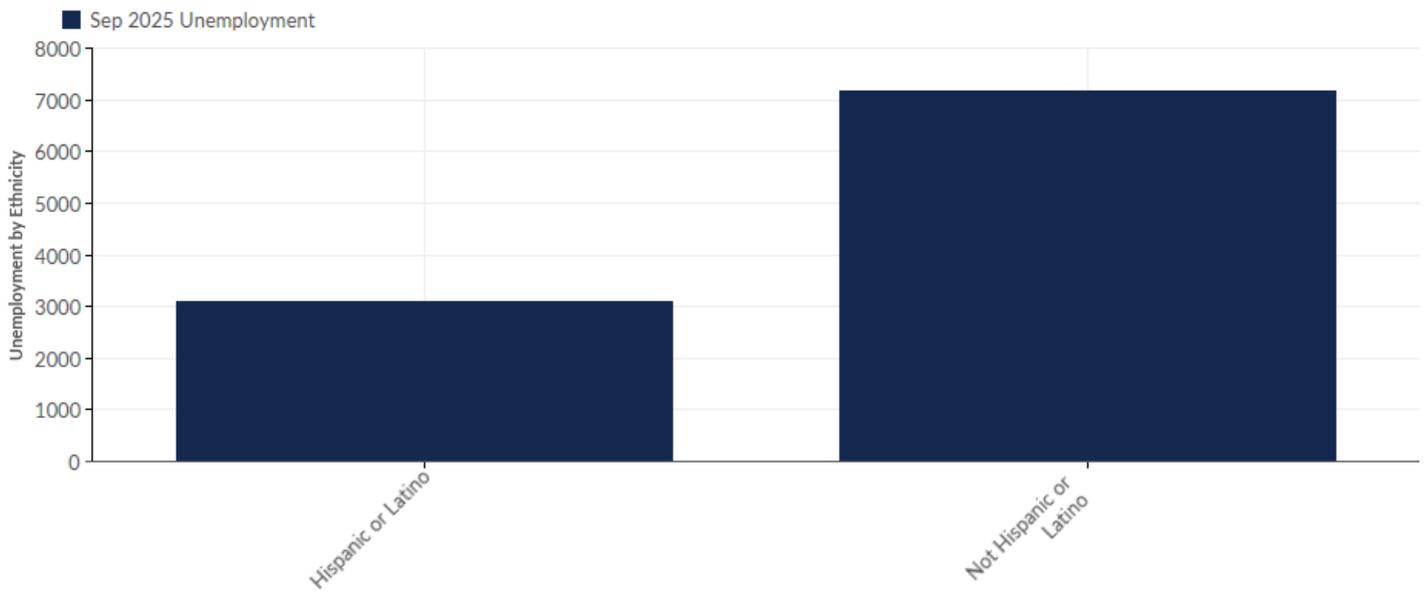
Gender	Unemployment (Sep 2025)	% of Unemployed
Females	5,217	50.87%
Males	5,038	49.13%
Total	10,255	100.00%

Unemployment by Race



Race	Unemployment (Sep 2025)	% of Unemployed
American Indian or Alaskan Native	71	0.69%
Asian	434	4.23%
Black or African American	4,968	48.44%
Native Hawaiian or Other Pacific Islander	202	1.97%
White	4,580	44.66%
Total	10,255	100.00%

Unemployment by Ethnicity

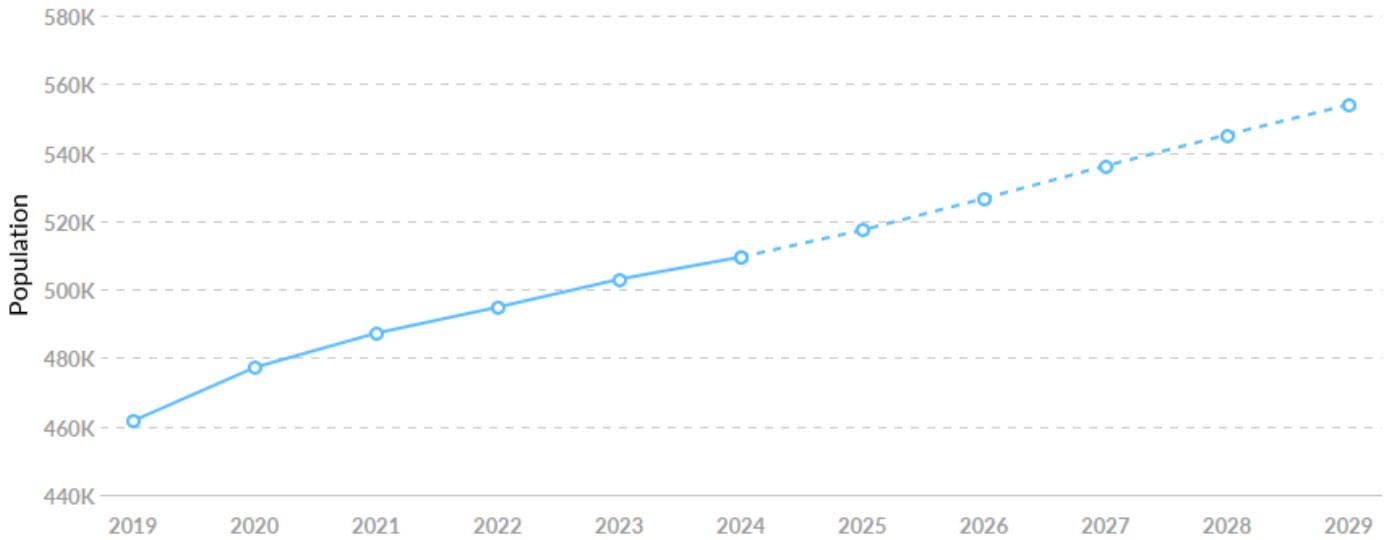


Ethnicity	Unemployment (Sep 2025)	% of Unemployed
Hispanic or Latino	3,094	30.17%
Not Hispanic or Latino	7,161	69.83%
Total	10,255	100.00%

Historic & Projected Trends

Population Trends

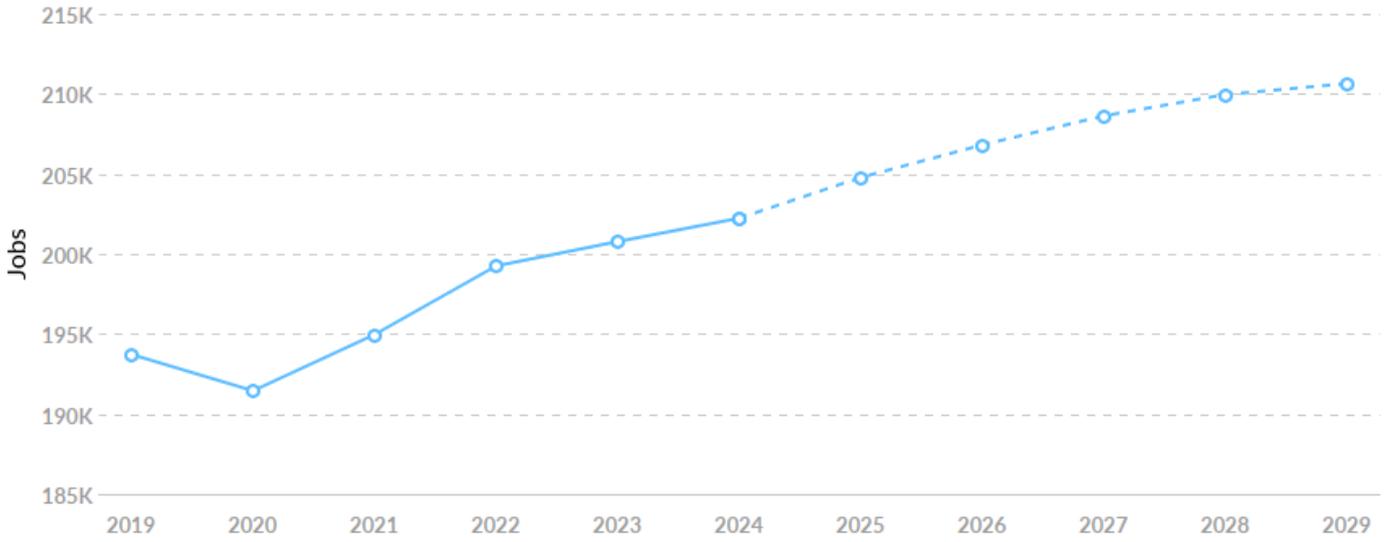
As of 2024 the region's population increased by 10.4% since 2019, growing by 47,822. Population is expected to increase by 8.7% between 2024 and 2029, adding 44,482.



Timeframe	Population
2019	461,665
2020	477,233
2021	487,238
2022	494,841
2023	503,004
2024	509,487
2025	517,362
2026	526,597
2027	536,122
2028	545,217
2029	553,969

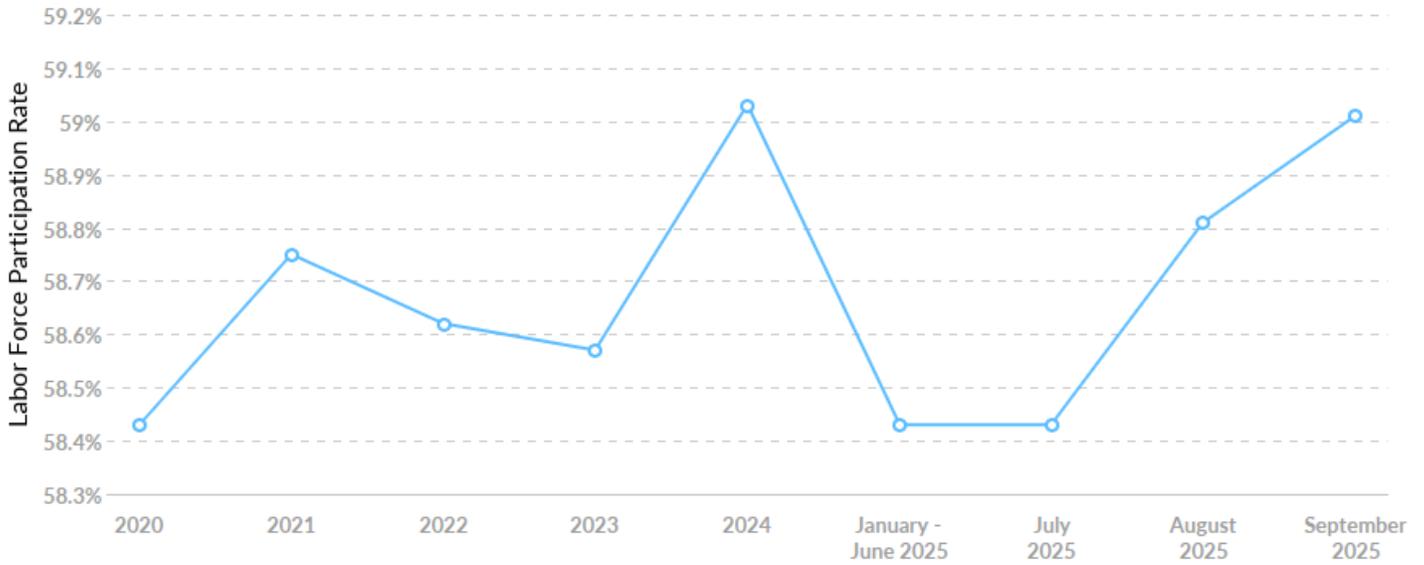
Job Trends

From 2019 to 2024, jobs increased by 4.4% in Killeen-Temple, TX from 193,719 to **202,234**.



Timeframe	Jobs
2019	193,719
2020	191,448
2021	194,964
2022	199,250
2023	200,771
2024	202,234
2025	204,777
2026	206,814
2027	208,629
2028	209,959
2029	210,644

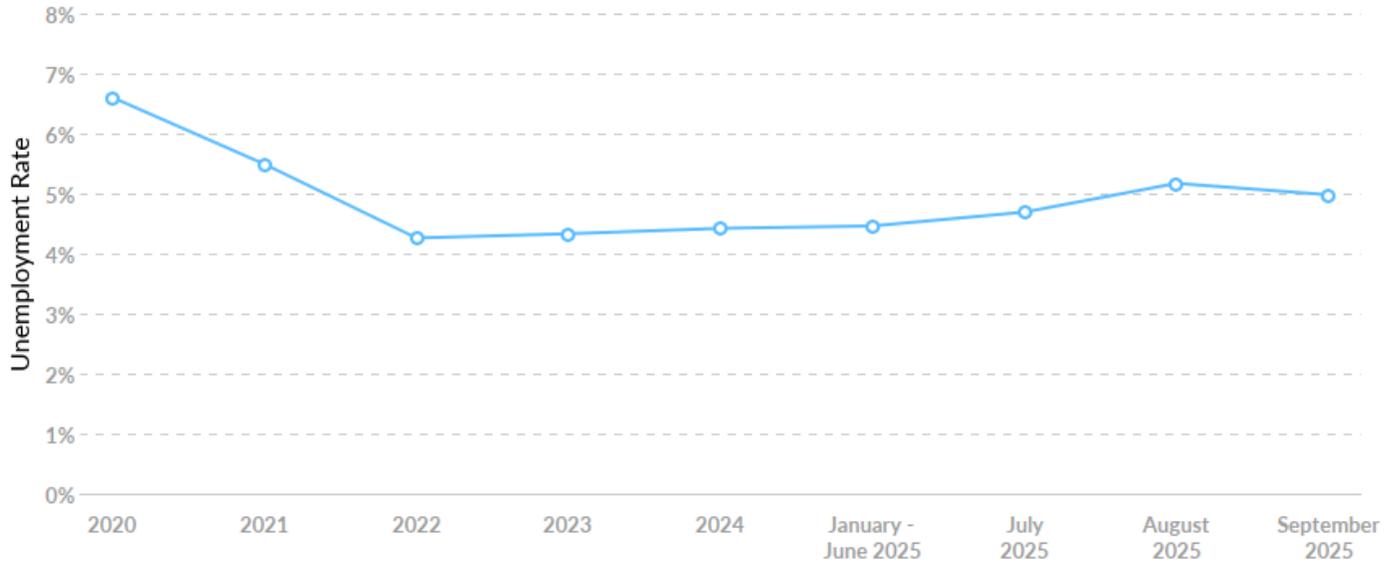
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	58.43%
2021	58.75%
2022	58.62%
2023	58.57%
2024	59.03%
January - June 2025	58.43%
July 2025	58.43%
August 2025	58.81%
September 2025	59.01%

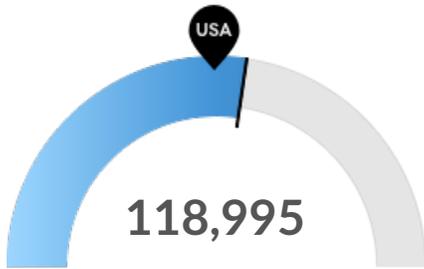
Unemployment Rate Trends

Killeen-Temple, TX had a September 2025 unemployment rate of 4.98%, **decreasing from 6.60%** 5 years before.



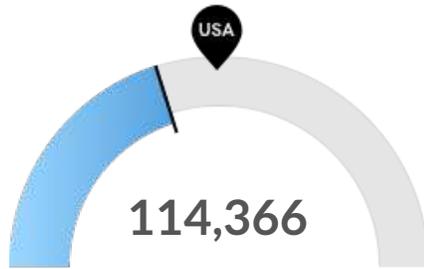
Timeframe	Unemployment Rate
2020	6.60%
2021	5.49%
2022	4.26%
2023	4.33%
2024	4.42%
January - June 2025	4.46%
July 2025	4.69%
August 2025	5.17%
September 2025	4.98%

Population Characteristics



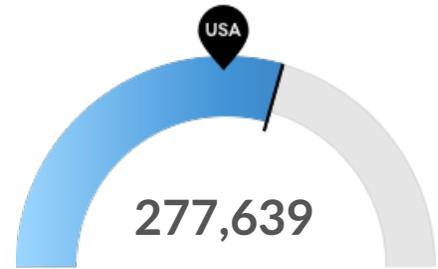
Millennials

Killeen-Temple, TX has 118,995 millennials (ages 25-39). The national average for an area this size is 104,297.



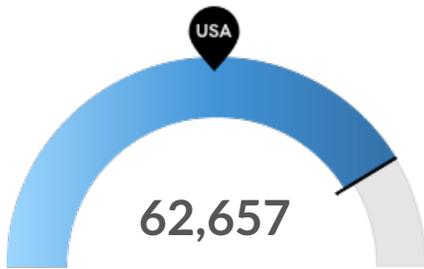
Retiring Soon

Retirement risk is low in Killeen-Temple, TX. The national average for an area this size is 154,057 people 55 or older, while there are 114,366 here.



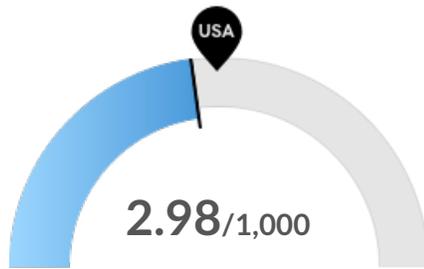
Racial Diversity

Racial diversity is high in Killeen-Temple, TX. The national average for an area this size is 216,728 racially diverse people, while there are 277,639 here.



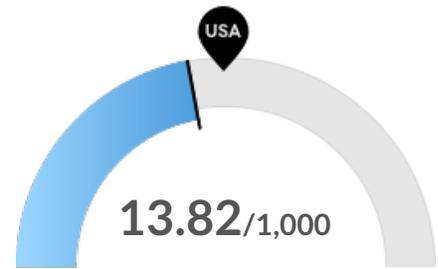
Veterans

Killeen-Temple, TX has 62,657 veterans. The national average for an area this size is 24,745.



Violent Crime

Killeen-Temple, TX has 2.98 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

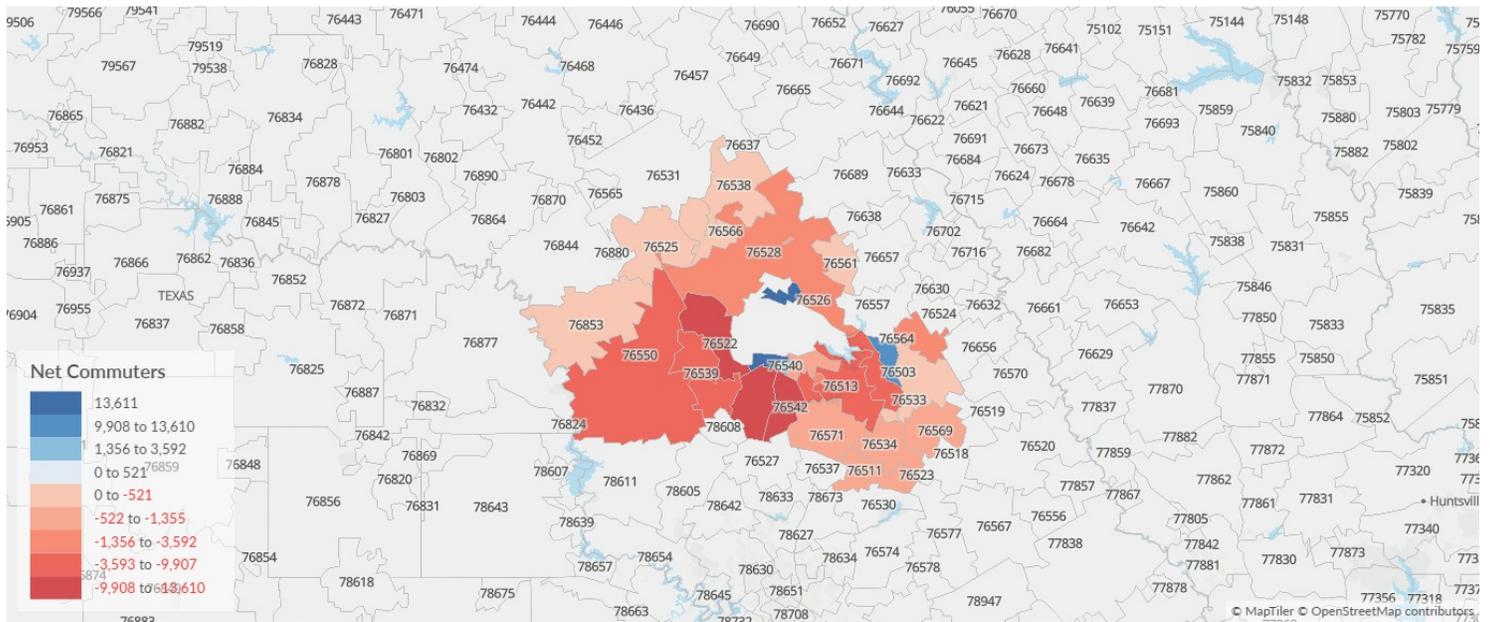


Property Crime

Killeen-Temple, TX has 13.82 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Killeen-Temple, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #8 for resident workers. The top ZIP for resident workers is 76549.



Where Talent Works

ZIP	Name	2024 Employment
76504	Temple, TX (in Bell coun...	23,170
76544	Fort Hood, TX (in Bell c...	20,342
76549	Killeen, TX (in Bell coun...	19,330
76542	Killeen, TX (in Bell coun...	19,205
76502	Temple, TX (in Bell coun...	16,534

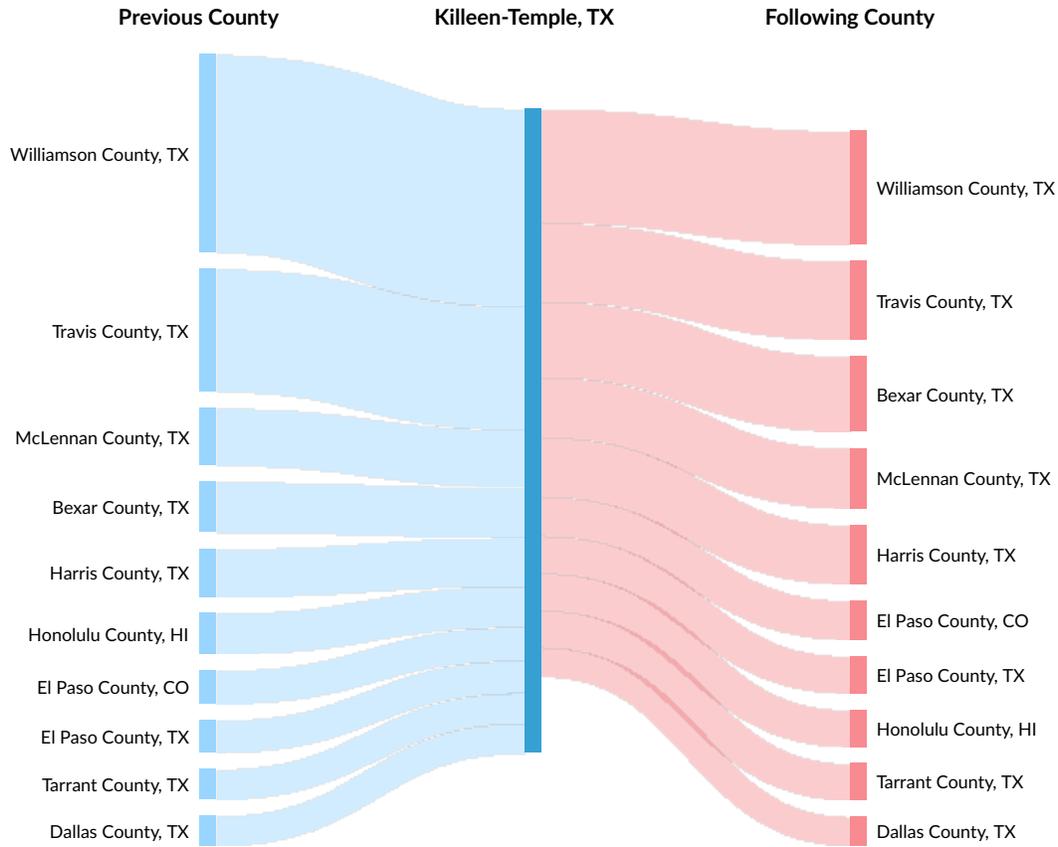
Where Talent Lives

ZIP	Name	2024 Workers
76549	Killeen, TX (in Bell coun...	29,390
76542	Killeen, TX (in Bell coun...	29,299
76502	Temple, TX (in Bell coun...	21,094
76513	Belton, TX (in Bell count...	19,931
76522	Copperas Cove, TX (in C...	19,820

Inbound and Outbound Migration

The table below analyzes past and current residents of Killeen-Temple, TX. The left column shows residents of other counties migrating to Killeen-Temple, TX. The right column shows residents migrating from Killeen-Temple, TX to other counties.

As of 2022, 3,220 people have migrated from Williamson County, TX to Killeen-Temple, TX. In the same year, 1,849 people left Killeen-Temple, TX migrating to Williamson County, TX. The total Net Migration for Killeen-Temple, TX in 2022 was 2,946.

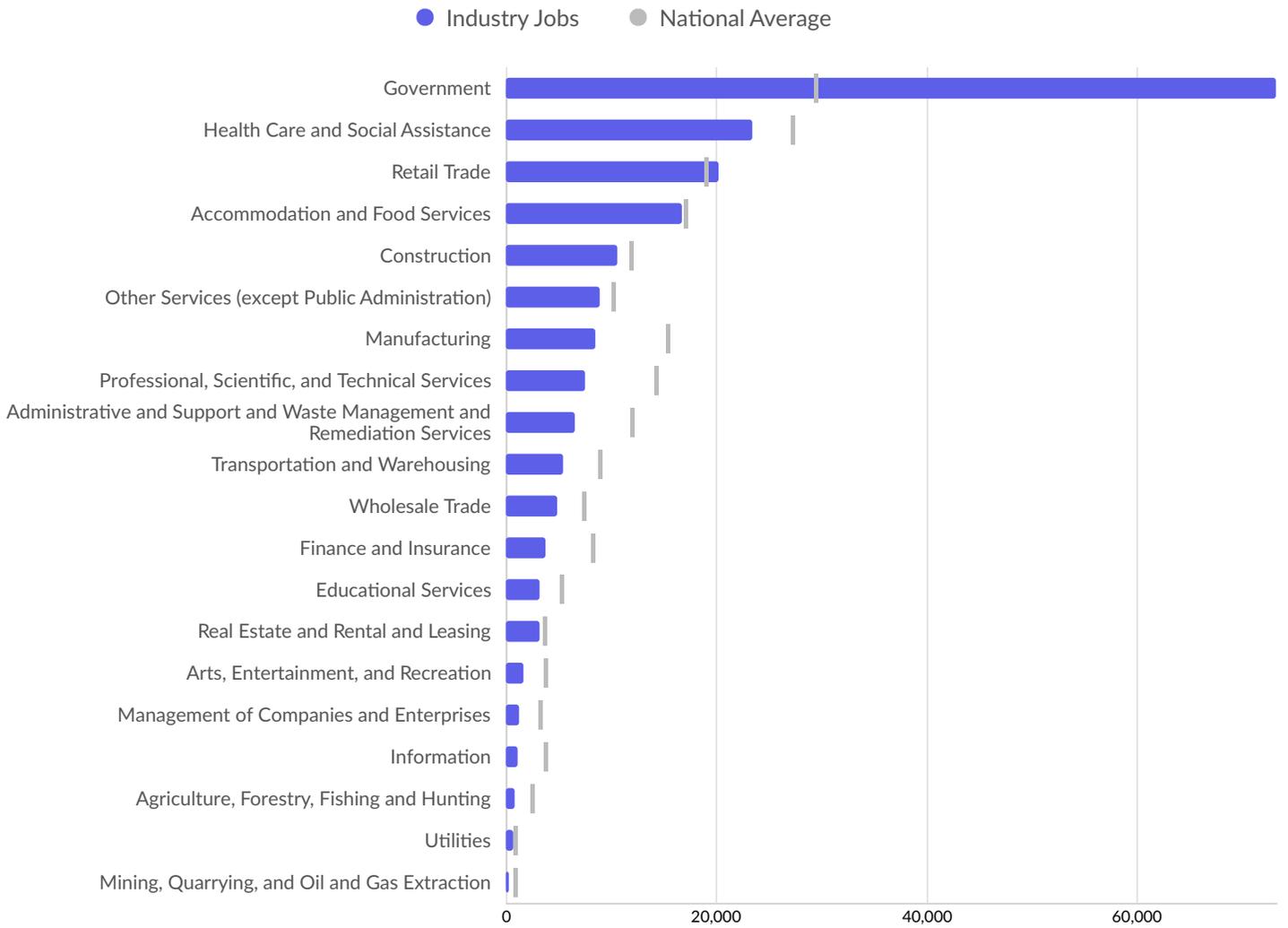


Top Previous Counties	Migrations
Williamson County, TX	3,220
Travis County, TX	1,996
McLennan County, TX	931
Bexar County, TX	821
Harris County, TX	783
Honolulu County, HI	666

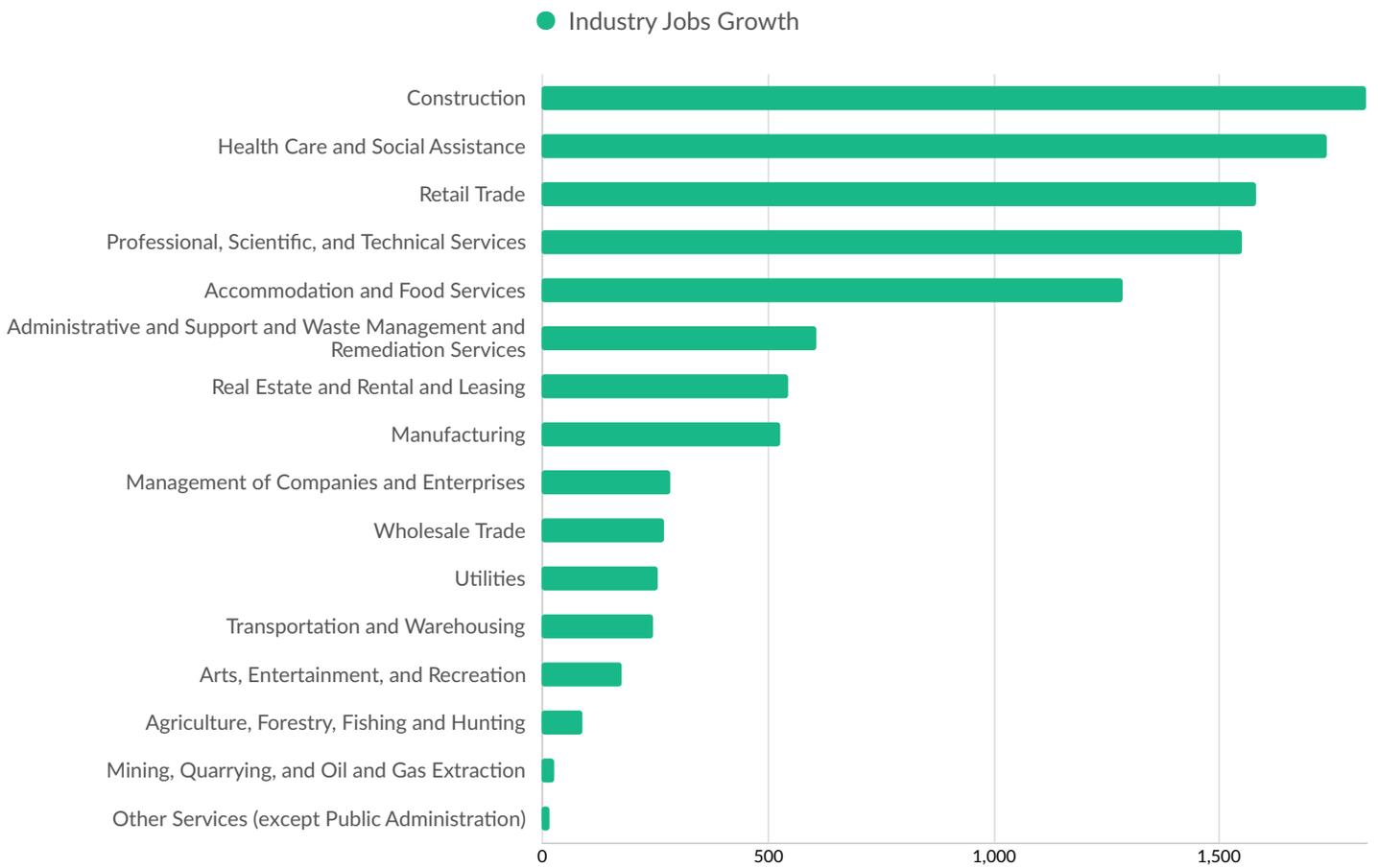
Top Previous Counties	Migrations
El Paso County, CO	545
El Paso County, TX	527
Tarrant County, TX	493
Dallas County, TX	489
Pierce County, WA	481
Los Angeles County, CA	407
Cumberland County, NC	359
Montgomery County, TN	352
Comanche County, OK	310
Top Following Counties	Migrations
Williamson County, TX	1,849
Travis County, TX	1,281
Bexar County, TX	1,227
McLennan County, TX	979
Harris County, TX	966
El Paso County, CO	638
El Paso County, TX	608
Honolulu County, HI	604
Tarrant County, TX	598
Dallas County, TX	477
Cumberland County, NC	396
Pierce County, WA	357
Comanche County, OK	276
Liberty County, GA	269
Montgomery County, TN	263

Industry Characteristics

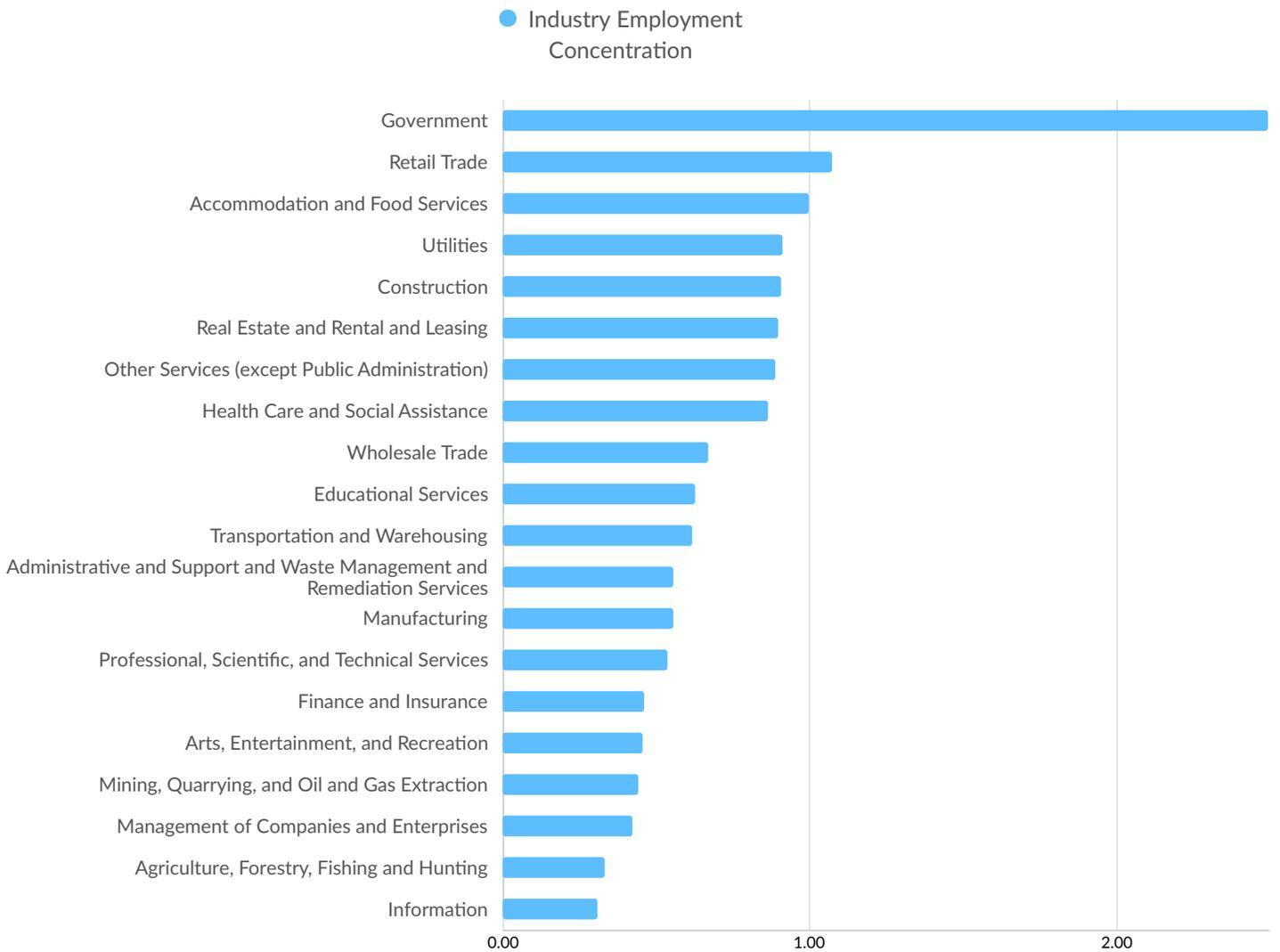
Largest Industries



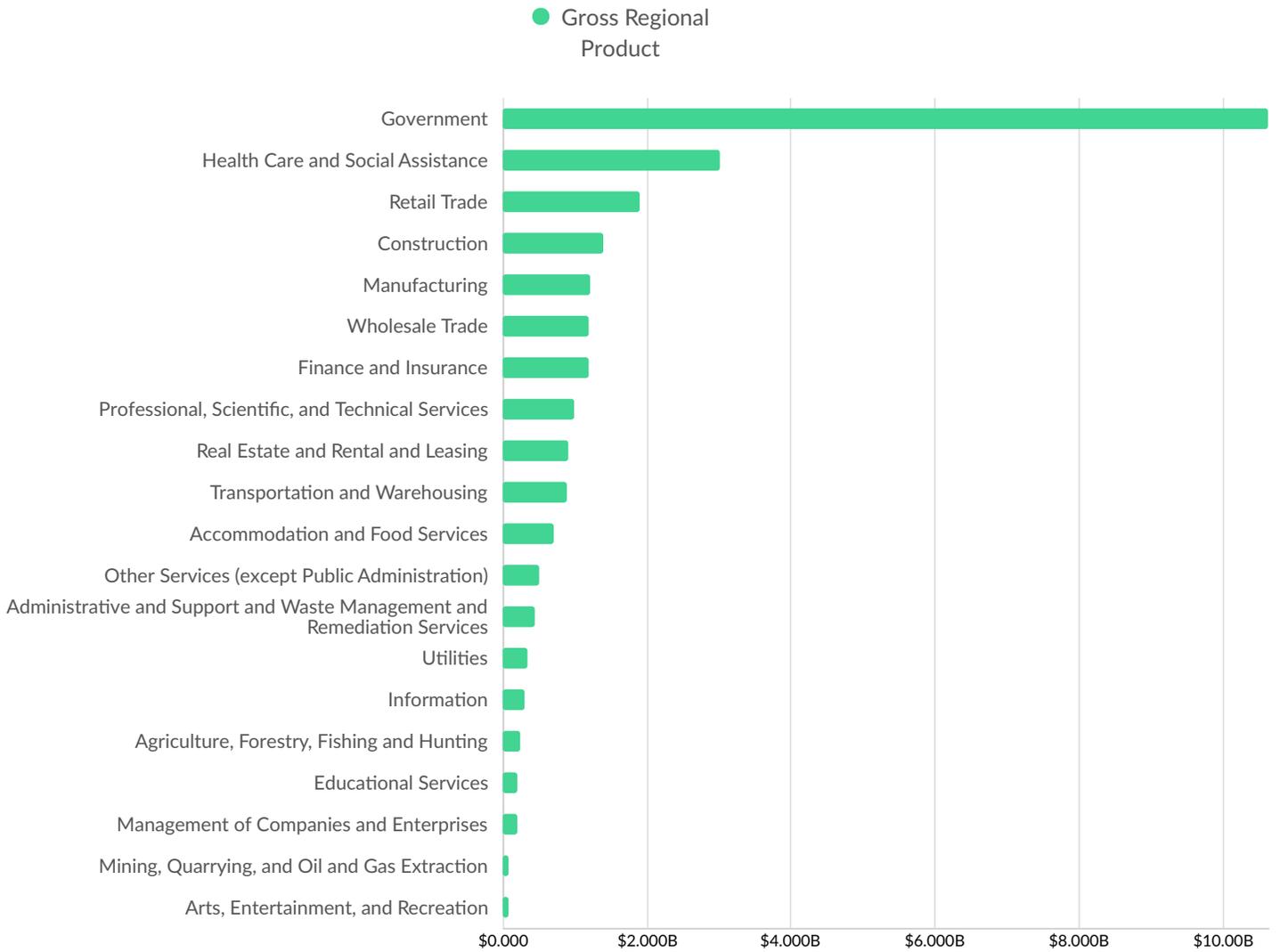
Top Growing Industries



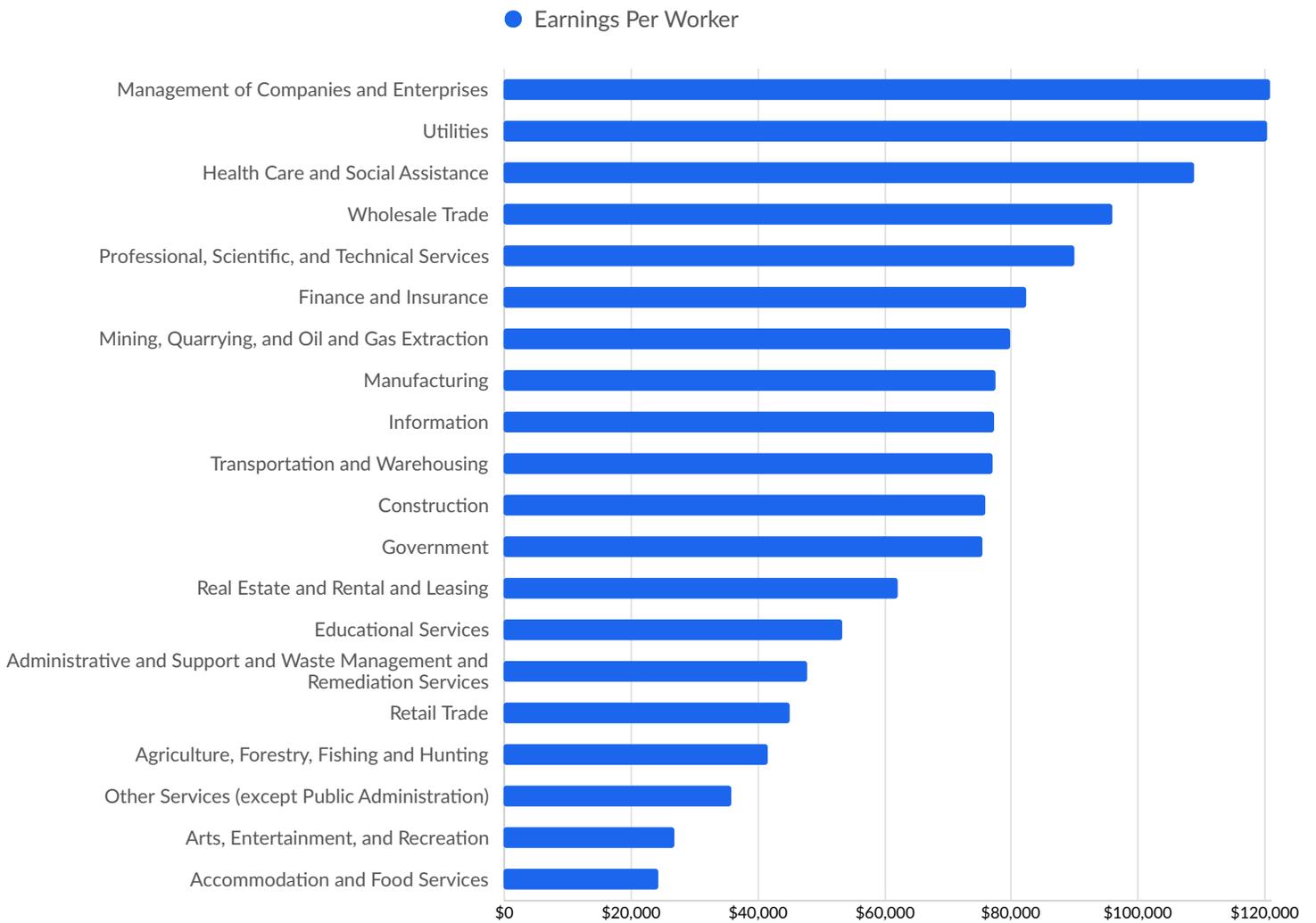
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



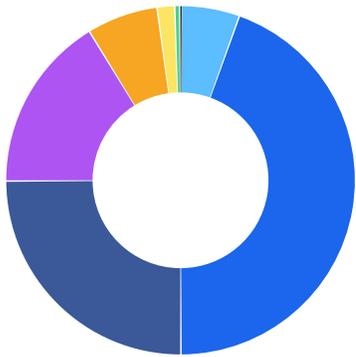
Business Characteristics

38,655 Companies Employ Your Workers

Online profiles for your workers mention 38,655 companies as employers, with the top 10 appearing below. In the last 12 months, 3,970 companies in Killeen-Temple, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Army	17,250 	Baylor Scott & White Health	2,759 
Baylor Scott & White Health	5,134 	Walmart	605 
Killeen Independent School Dist...	3,504 	McLane Company	460 
Mailagent	1,824 	AdventHealth	426 
United States Department of Ve...	1,482 	Central Texas College	421 
State Of Texas	1,115 	Touchstone Communities	418 
Walmart	956 	H-E-B	402 
Central Texas College	881 	Soliant Health	395 
H-E-B	806 	Cefco	340 
McLane Company	760 	Killeen Independent School Dist...	329 

Business Size

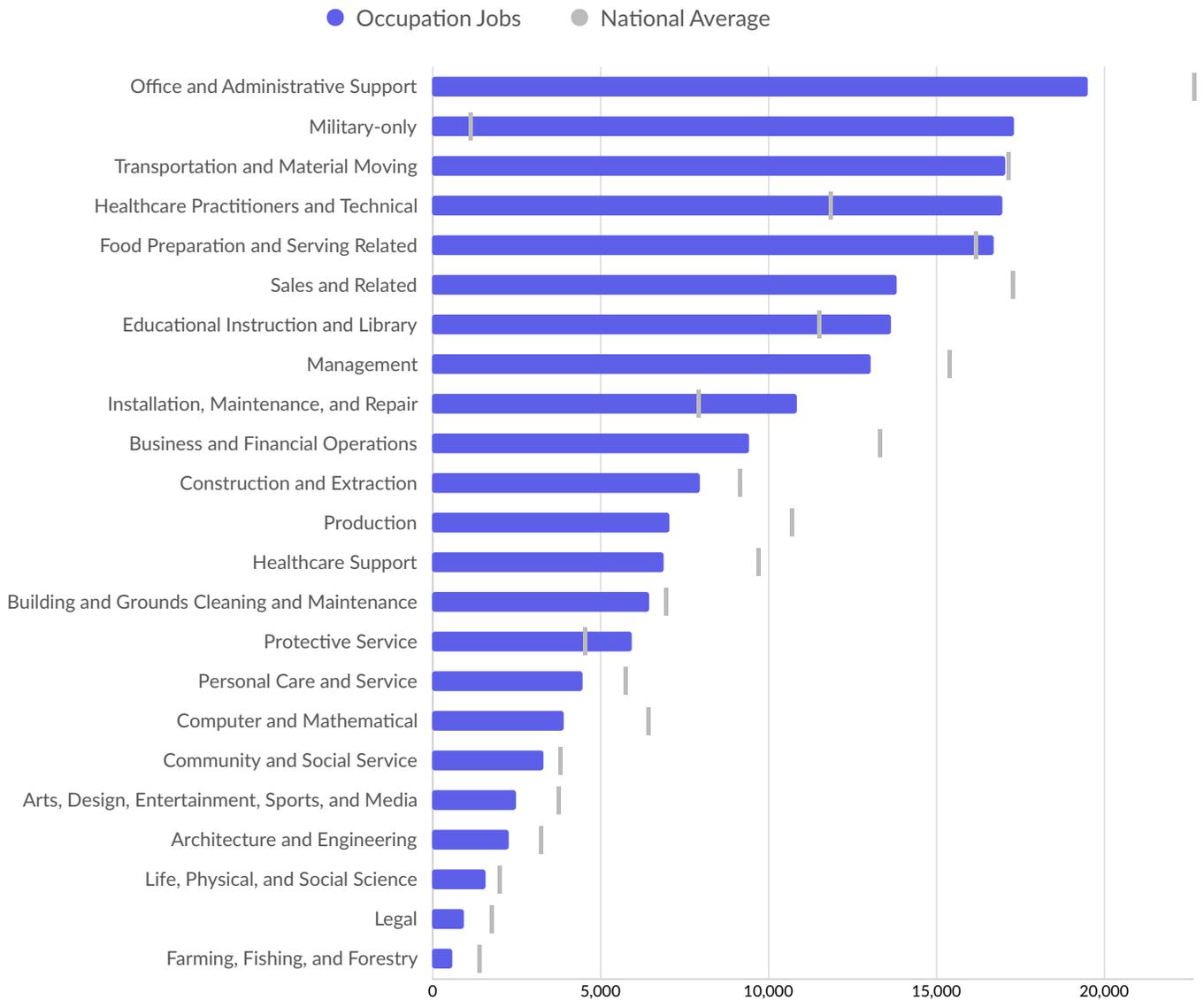


	Percentage	Business Count
1 to Professional employees	5.4%	636
1 to 4 employees	44.5%	5,234
5 to 9 employees	25.0%	2,937
10 to 19 employees	16.3%	1,921
20 to 49 employees	6.6%	775
50 to 99 employees	1.6%	191
100 to 249 employees	0.5%	54
250 to 499 employees	0.1%	12
500+ employees	0.0%	5

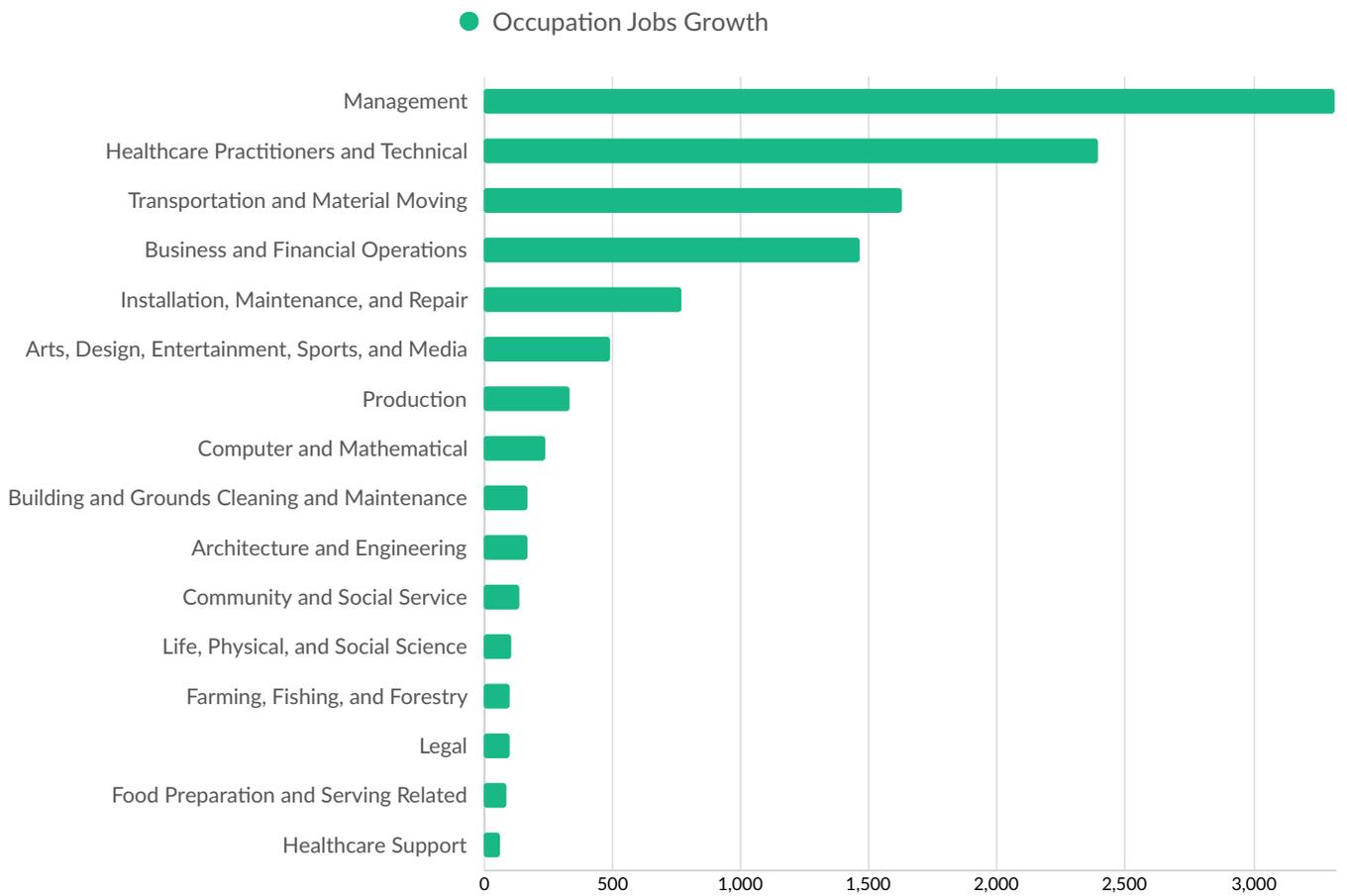
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

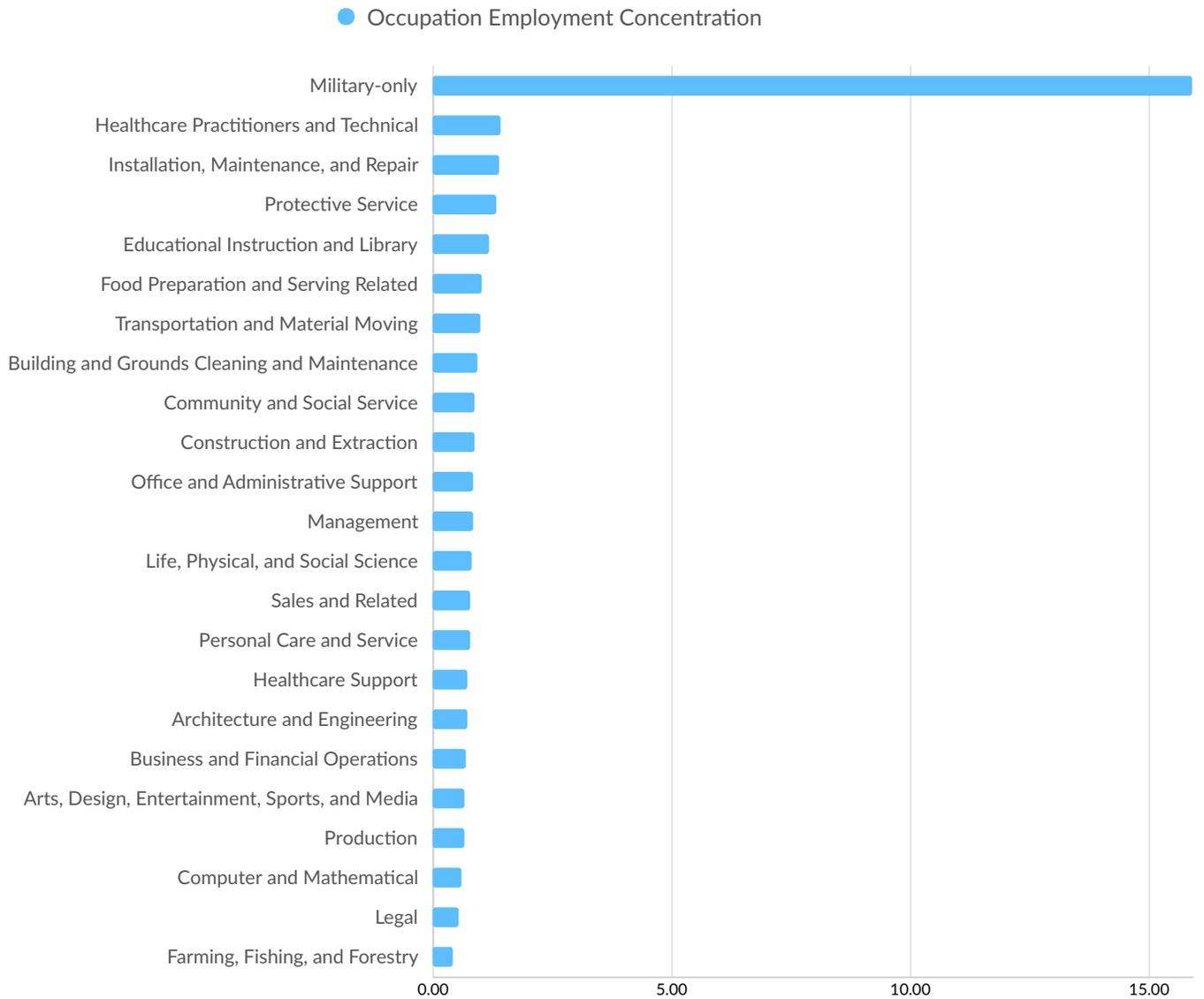
Largest Occupations



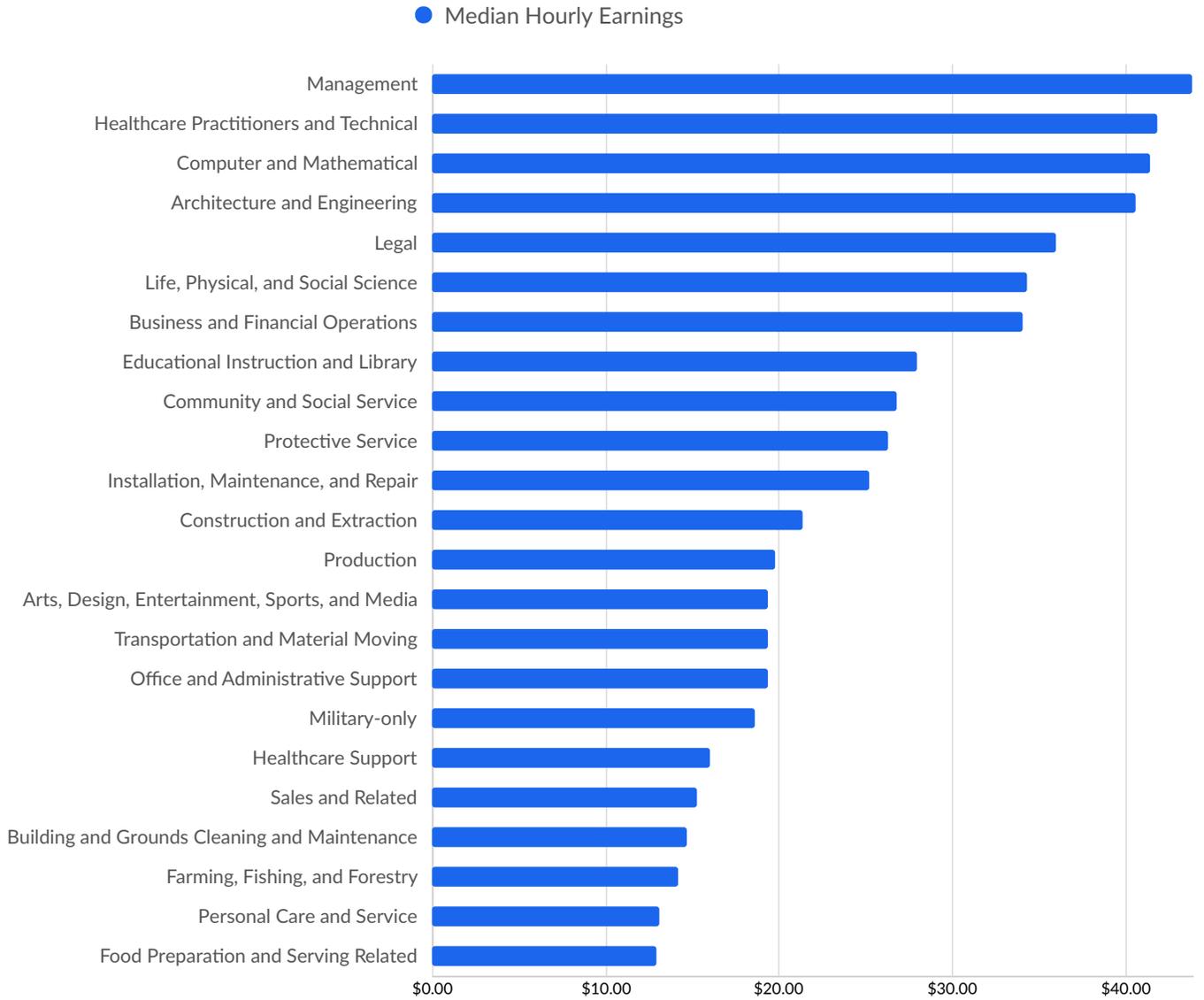
Top Growing Occupations



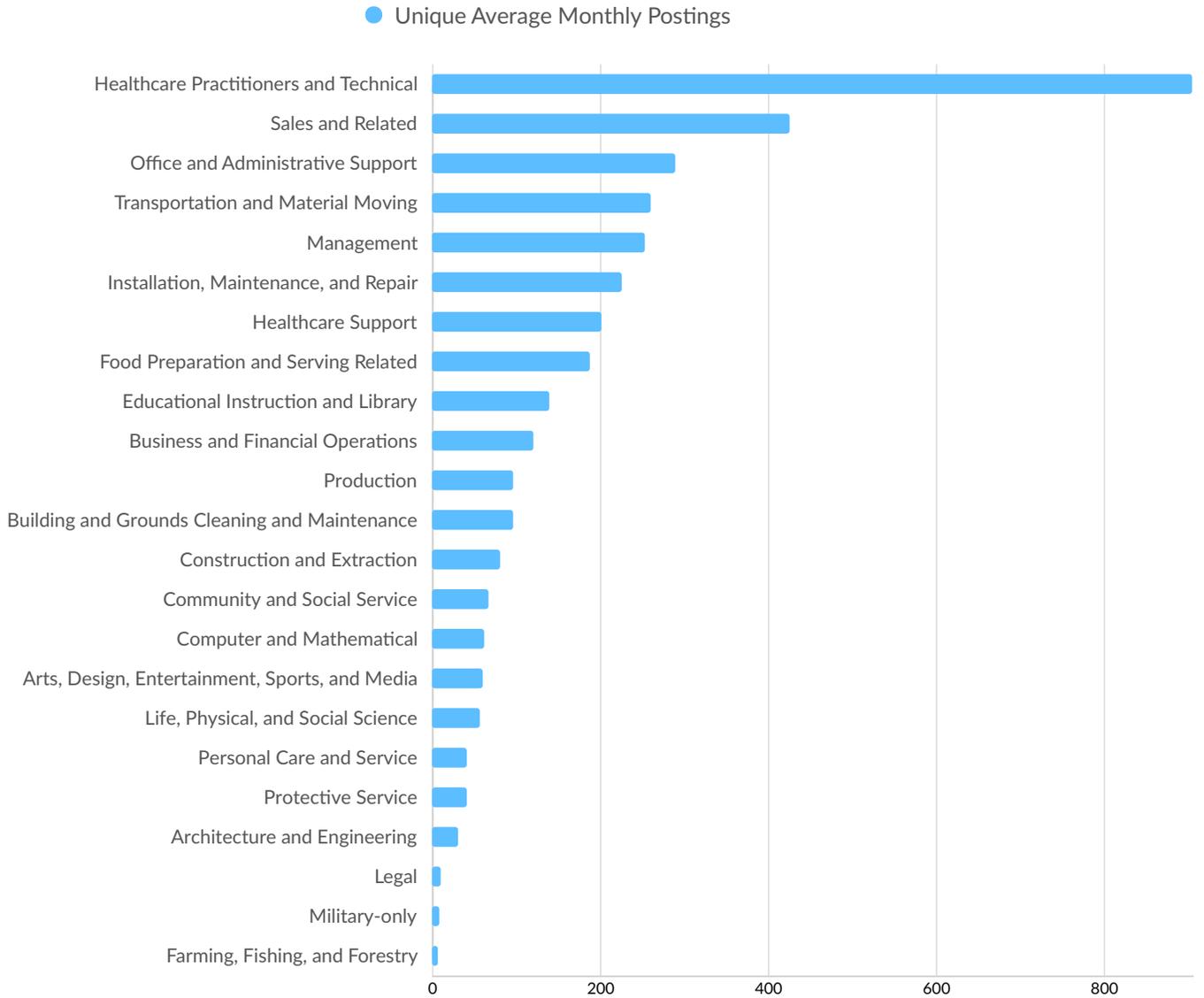
Top Occupation Employment Concentration



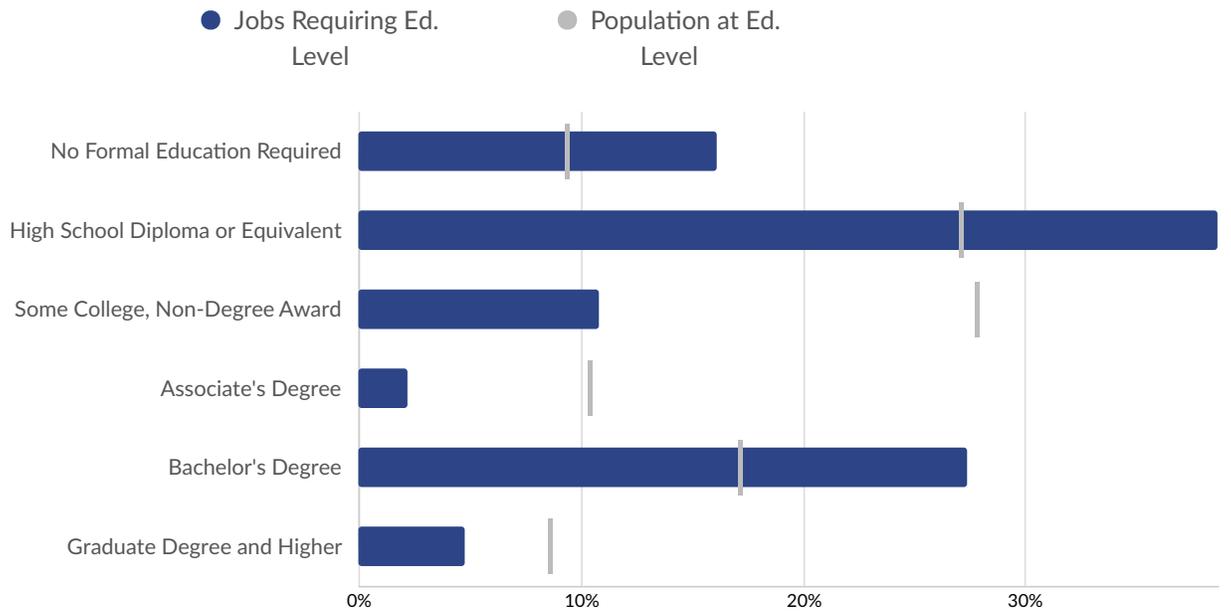
Top Occupation Earnings



Top Posted Occupations

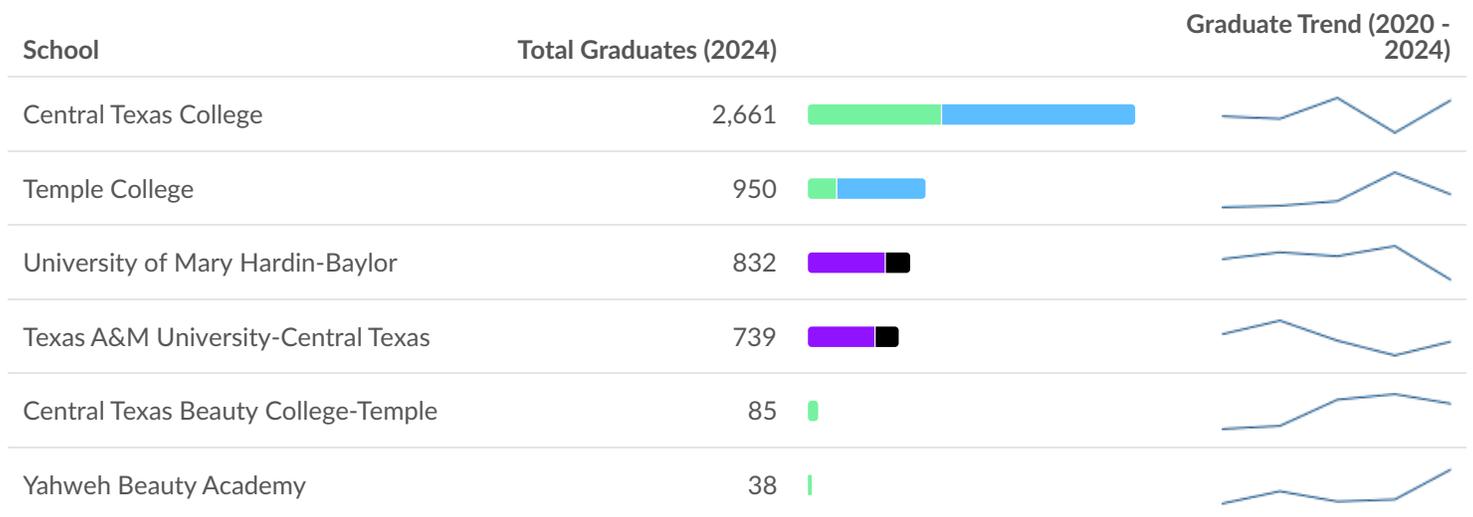


Underemployment



Educational Pipeline

In 2024, there were 5,305 graduates in Killeen-Temple, TX. This pipeline has grown by 11% over the last 5 years. The highest share of these graduates come from "General Studies" (Associate's), "Liberal Arts and Sciences/Liberal Studies" (Associate's), and "Registered Nursing/Registered Nurse" (Bachelor's).



In-Demand Skills

