KILLEEN ECONOMIC DEVELOPMENT CORPORATION
MEETING
Thursday | April 10, 2025| 8:00am
Greater Killeen Chamber of Commerce

MINUTES

Members present.

Amy Millsap	Jose Guzman	Tad Dorroh	Todd Fox
Kelly Brown	Jessica Gonzalez	Mayor Debbie Nash-King	

Members absent.
Nina Cobb

Ex-Officio members present.
Kent Cagle

GKCC staff present.

Tyler Robert	Michelle Fernandez	Mimi Flores	Roni Nail

Call to Order. Tad Dorroh called the meeting to order at 8:02 am.

Approval of Agenda & Declaration of any Conflicts of Interest. A motion to approve the agenda was made by Amy Millsap and seconded by Todd Fox. The motion was approved by a unanimous vote.

Approval March 13, 2025, Minutes. A motion was made by Kelly Brown and seconded by Jose Guzman to approve the March 13, 2025, minutes. The motion was approved by a unanimous vote.

Review and accept the Financial Reports. Tyler Robert went over the FY 2024-25 financial report. Michelle Fernandez was present to be able to answer any questions that members of the board had about the financials. A motion was made by Amy Millsap and seconded by Todd Fox to approve the FY 2024-25 financial report. The motion was approved by a unanimous vote.

The Annual Audit was presented to the board. Tad Dorrah brought up that the audit shows that KEDC commitment to WCID was for $150,000.00, but due to other communities getting involved KEDC only had to pay $74,000.00. He would like to see that KEDC has some type of documentation showing that KEDC has fulfilled its commitment in full. A motion was made by Amy Millsap and seconded by Jose Guzman to approve the Annual Audit for 23-24. The motion was approved by a unanimous vote.

Number 5 on the agenda is Review & Accept FY 2025-26 Budget. Tad Dorroh wanted to discuss this topic after the closed session and the marketing report.

Marketing Report. Tyler Robert went over the marketing activities that KEDC has been doing for the past month and plans to do in the coming month. They attended the Grand Central Texas consultant meeting in Dallas. Neon Cloud Video Production will begin this summer, initially featuring around 50 different sites. As part of the Wolf Tech Park marketing campaign, a 3D rendering of the site concept is available on the KEDC website. We're also working on installing on-site signage to promote available lots.

Consideration & Possible action on digital platform improvements. Tyler Robert presented to the board a possible new website builder called ED Suites that could be a large improvement to the website we are using now and help with marketing. He went through the different packages they offer and the cost of those. Board agreed that the website needs to be updated, but before moving forward, they would like to see a better proposal and what could be eliminated from the package.

Closed Session. *Pursuant to the Texas Open Meetings Law [V.T.C.A., Government Code, 551.001 et seq.], the President called for a Closed Meeting of the Board on the 10th day April 2025 at 8:38 am under the following authority:*

Section 551.072 – Deliberations Regarding Real Property – The KEDC Board of Directors will discuss factors relating to business prospects in order to meet a deadline. Public discussions of these items would have a detrimental effect on KEDC's bargaining position between it and third persons, firms, or corporations.

Open Session. The meeting went into the Open Session at 10:01 am.

Review and Accept FY 2025-26 Budget. Tyler Robert presented the Annual Budget for FY 2025–26. He and Michelle Fernandez worked together to streamline and clarify the budget, making it more organized and easier to read.

Adjourn. Tad Dorroh adjourned the meeting at 10:14 am.

Nina Cobb, KEDC Secretary

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